

**Horse Slaughter Poll**  
**March 16 to March 21, 2013**

Sample: Likely voters registered in the state of Oklahoma (n=452)  
 Margin of Error: ± 4.61%

**Introduction:**

*My name is \_\_\_\_\_ with SoonerPoll, Oklahoma's public opinion pollster. I would just like to take a few minutes of your time to collect your thoughts about issues important to Oklahomans. Please be assured that we are not going to try to sell you anything and your individual responses are completely confidential.*

*First, I just want to ask you a couple of questions that describe your demographics.*

2.	With which political party are you registered?		
	1. Democratic Party	213	47.2
	2. Republican Party	206	45.6
	3. Independent Party	32	7.2
	4. Other	0	0.0
	5. Dk/Refused [DNR]	0	0.0
3.	Do you consider yourself to be a liberal, moderate or conservative in your political beliefs? [PROBE: VERY/SOMEWHAT]		
	1. Very liberal	33	7.4
	2. Somewhat liberal	41	9.0
	3. Moderate	137	30.4
	4. Somewhat conservative	89	19.6
	5. Very conservative	135	30.0
	6. Dk/Refused [DNR]	16	3.6

*Next, I'm going to read to you a list of elected officials and organizations. Please tell me for each of these whether you have a favorable or an unfavorable impression. If you're not aware of the name, just let me know. [READ & ROTATE; PROBE: VERY/SOMEWHAT]*

**[sorted by mean]**

6.	The American Society for the Prevention of Cruelty to Animals	<b>MEAN</b>	<b>2.08</b>
	1. Very favorable	215	47.6
	2. Somewhat favorable	99	21.9
	<b>COMBINED FAVORABLE</b>	<b>314</b>	<b>69.5</b>
	3. Neutral/No opinion/Never heard of/Refused [DNR]	59	13.0
	4. Somewhat unfavorable	43	9.5
	5. Very unfavorable	36	8.0
	<b>COMBINED UNFAVORABLE</b>	<b>79</b>	<b>17.5</b>

5.	The Oklahoma Farm Bureau	<b>MEAN</b>	<b>2.16</b>
	1. Very favorable	142	31.4
	2. Somewhat favorable	144	32.0
	<b>COMBINED FAVORABLE</b>	<b>286</b>	<b>63.4</b>
	3. Neutral/No opinion/Never heard of/Refused [DNR]	130	28.8
	4. Somewhat unfavorable	23	5.0
	5. Very unfavorable	12	2.7
	<b>COMBINED UNFAVORABLE</b>	<b>35</b>	<b>7.7</b>
4.	The Humane Society of the United States	<b>MEAN</b>	<b>2.26</b>
	1. Very favorable	160	35.4
	2. Somewhat favorable	131	29.0
	<b>COMBINED FAVORABLE</b>	<b>291</b>	<b>64.4</b>
	3. Neutral/No opinion/Never heard of/Refused [DNR]	79	17.4
	4. Somewhat unfavorable	46	10.2
	5. Very unfavorable	36	7.9
	<b>COMBINED UNFAVORABLE</b>	<b>82</b>	<b>18.1</b>
<i>For nearly fifty years, Oklahoma state law has banned the sale of horsemeat for human consumption. Even though horse slaughter isn't taking place in the U.S., more than 166,000 of our horses were picked up at horse auctions and trucked over the border for slaughter in 2012.</i>			
<i>The nation's last three horse slaughter plants in the U.S. were in Texas and Illinois closed five years ago when Congress prohibited the use of tax dollars for horse slaughter operation inspections. Recent budget bills have not contained that prohibition, so it is possible for horse slaughter to start again on U.S. soil now.</i>			
<i>The Oklahoma legislature is currently considering two bills, House Bill 1999 and Senate Bill 375, which would allow for slaughter of horses here in Oklahoma for human consumption in other countries but would maintain a ban on the sale of horsemeat in the state.</i>			
7.	Do you SUPPORT or OPPOSE the passage of this proposed legislation?	<b>MEAN</b>	<b>3.70</b>
	1. Strongly support	79	17.6
	2. Somewhat support	48	10.6
	3. Neutral/No opinion/Refused [DNR]	39	8.7
	4. Somewhat oppose	47	10.5
	5. Strongly oppose	238	52.7

Now, I'm going to read to you several statements. For each one, please tell me whether you AGREE or DISAGREE with the statement. [PROBE: STRONGLY/SOMEWHAT]

**Supporters: [sorted by mean; lower the mean score, higher the agreement]**

8.	Supporters of the bill say shipping horses across long distances to Mexico and Canada creates stress on the animals and they are slaughtered inhumanely.	<b>MEAN</b>	<b>2.04</b>
	1. Strongly agree	222	49.1
	2. Somewhat agree	106	23.4
	3. Neutral/No opinion/Refused [DNR]	52	11.6
	4. Somewhat disagree	30	6.6
	5. Strongly disagree	42	9.3
16.	Supporters of the bill say horse slaughter facilities in the state will create jobs.	<b>MEAN</b>	<b>2.69</b>
	1. Strongly agree	110	24.4
	2. Somewhat agree	154	34.2
	3. Neutral/No opinion/Refused [DNR]	33	7.2
	4. Somewhat disagree	73	16.1
	5. Strongly disagree	82	18.1
10.	Supporters of the bill say it is needed to accommodate unwanted, old, sick or lame horses who end up suffering because owners don't have a place to take them.	<b>MEAN</b>	<b>2.76</b>
	1. Strongly agree	135	29.8
	2. Somewhat agree	108	24.0
	3. Neutral/No opinion/Refused [DNR]	39	8.6
	4. Somewhat disagree	71	15.8
	5. Strongly disagree	98	21.8
14.	Supporters of the bill say the continued ban on the sale of horse meat for human consumption in the state will safely keep it out of our food supply.	<b>MEAN</b>	<b>2.95</b>
	1. Strongly agree	101	22.3
	2. Somewhat agree	115	25.5
	3. Neutral/No opinion/Refused [DNR]	53	11.8
	4. Somewhat disagree	73	16.2
	5. Strongly disagree	109	24.2
12.	Supporters of the bill say it is needed because some horse owners become financially unable to care for a horse and costs for euthanasia can be too expensive.	<b>MEAN</b>	<b>3.06</b>
	1. Strongly agree	104	23.0
	2. Somewhat agree	98	21.6
	3. Neutral/No opinion/Refused [DNR]	41	9.1
	4. Somewhat disagree	86	19.0
	5. Strongly disagree	123	27.4
20.	Supporters believe that horse slaughter would benefit Oklahoma agriculture and economic development.	<b>MEAN</b>	<b>3.71</b>
	1. Strongly agree	52	11.4
	2. Somewhat agree	62	13.7
	3. Neutral/No opinion/Refused [DNR]	56	12.4
	4. Somewhat disagree	78	17.4
	5. Strongly disagree	204	45.1

18.	Supporters of the bill say if we don't allow horse slaughter, we will see the end of beef and pork and chicken slaughter as well.	<b>MEAN</b>	<b>4.53</b>
	1. Strongly agree	20	4.3
	2. Somewhat agree	15	3.4
	3. Neutral/No opinion/Refused [DNR]	15	3.3
	4. Somewhat disagree	60	13.3
	5. Strongly disagree	342	75.7

***Opponents: [sorted by mean; lower the mean score, higher the agreement]***

19.	Opponents of the bill say that horse slaughter has been banned in Oklahoma for nearly 50 years and has had no negative impact on the production, slaughter and consumption of beef, pork and chicken.	<b>MEAN</b>	<b>1.61</b>
	1. Strongly agree	296	65.7
	2. Somewhat agree	87	19.2
	3. Neutral/No opinion/Refused [DNR]	32	7.1
	4. Somewhat disagree	21	4.6
	5. Strongly disagree	16	3.4

13.	Opponents of the bill say horses deserve a humane end, and that euthanasia and disposal are affordable and in many cases equivalent to the cost of one month's care and are part of the responsibility of horse ownership.	<b>MEAN</b>	<b>2.14</b>
	1. Strongly agree	208	46.0
	2. Somewhat agree	108	24.0
	3. Neutral/No opinion/Refused [DNR]	49	10.7
	4. Somewhat disagree	41	9.1
	5. Strongly disagree	46	10.2

17.	Opponents of the bill say any jobs created are dangerous, low paying jobs, usually taken by undocumented workers from Mexico.	<b>MEAN</b>	<b>2.25</b>
	1. Strongly agree	209	46.4
	2. Somewhat agree	88	19.6
	3. Neutral/No opinion/Refused [DNR]	44	9.7
	4. Somewhat disagree	53	11.6
	5. Strongly disagree	57	12.7

11.	Opponents say that USDA found more than 92% of horses sent to slaughter are not old, sick, or dying but in good condition and could go on to live productive lives.	<b>MEAN</b>	<b>2.39</b>
	1. Strongly agree	153	34.0
	2. Somewhat agree	106	23.4
	3. Neutral/No opinion/Refused [DNR]	103	22.8
	4. Somewhat disagree	43	9.5
	5. Strongly disagree	46	10.3

9.	Opponents say horses would also be trucked long distances into Oklahoma from around the United States and horse slaughter here would be just as inhumane as in Mexico because horses frighten easily and cannot be properly stunned before being dismembered.	<b>MEAN</b>	<b>2.42</b>
	1. Strongly agree	190	42.2
	2. Somewhat agree	75	16.7
	3. Neutral/No opinion/Refused [DNR]	63	14.0
	4. Somewhat disagree	49	10.9
	5. Strongly disagree	73	16.2

22.	Opponents of the bill say that horse slaughter plants create serious economic and environmental problems by polluting local water, decreasing property values and increasing crime such as horse theft.	<b>MEAN</b>	<b>2.58</b>
	1. Strongly agree	152	33.7
	2. Somewhat agree	105	23.2
	3. Neutral/No opinion/Refused [DNR]	58	12.8
	4. Somewhat disagree	51	11.4
	5. Strongly disagree	85	18.8
21.	Opponents say that if the bill becomes law, horse slaughter plants would hamper economic development by damaging Oklahoma's positive image as a horse friendly state.	<b>MEAN</b>	<b>2.59</b>
	1. Strongly agree	185	40.9
	2. Somewhat agree	72	15.9
	3. Neutral/No opinion/Refused [DNR]	39	8.7
	4. Somewhat disagree	57	12.7
	5. Strongly disagree	99	21.8
15.	Opponents of the bill say the legislation will jeopardize our beef industry by increasing the likelihood that horsemeat could enter the U.S. food supply as it has in Europe and scare consumers.	<b>MEAN</b>	<b>2.61</b>
	1. Strongly agree	160	35.5
	2. Somewhat agree	103	22.9
	3. Neutral/No opinion/Refused [DNR]	30	6.6
	4. Somewhat disagree	66	14.7
	5. Strongly disagree	92	20.3
<i>Once again, The Oklahoma legislature is currently considering two bills, House Bill 1999 and Senate Bill 375, which would repeal Oklahoma's fifty year ban on horse slaughter and the sale and consumption of horse meat and pave the way for a horse slaughter plant to open in Oklahoma.</i>			
23.	Do you SUPPORT or OPPOSE the passage of this proposed legislation?	<b>MEAN</b>	<b>3.81</b>
	1. Strongly support	75	16.5
	2. Somewhat support	44	9.8
	3. Neutral/No opinion/Refused [DNR]	34	7.6
	4. Somewhat oppose	36	7.9
	5. Strongly oppose	262	58.1
24.	If the legislation becomes law, how likely would you support having a horse slaughter facility in your community?	<b>MEAN</b>	<b>4.05</b>
	1. Strongly support	48	10.6
	2. Somewhat support	58	12.9
	3. Neutral/No opinion/Refused [DNR]	19	4.2
	4. Somewhat oppose	26	5.8
	5. Strongly oppose	300	66.5
25.	If your senator or house representative voted in favor of the horse legislation and regardless of whether the legislation become law, how likely would you be to vote to re-elect him or her?	<b>MEAN</b>	<b>3.50</b>
	1. Very likely	82	18.2
	2. Somewhat likely	56	12.4
	3. Neutral/No opinion/Refused [DNR]	69	15.3
	4. Somewhat unlikely	44	9.7
	5. Very unlikely	200	44.4

*Finally, for classification purposes only...*

26.	What is the highest level of education you've had the opportunity to complete?		
	1. 8 <sup>th</sup> grade or less	4	0.9
	2. Some high school	7	1.6
	3. High school graduate	113	25.0
	4. Vocational/Technical school	32	7.0
	5. Some college	126	27.8
	6. College graduate	108	23.9
	7. Some post-graduate study	13	2.9
	8. Post-graduate degree	46	10.3
	9. Refused [DNR]	3	0.6
27.	Into which of the following age groups do you fall?		
	1. 18-24	10	2.3
	2. 25-34	24	5.2
	3. 35-44	61	13.5
	4. 45-54	93	20.5
	5. 55-64	111	24.6
	6. 65+	148	32.7
	7. Refused [DNR]	5	1.1
28.	Which of the following best describes your ethnic background?		
	1. White/Caucasian	369	81.7
	2. Black/African American	21	4.7
	3. Hispanic	2	0.4
	4. Native American	48	10.7
	5. Other [DNR]	5	1.2
	6. Refused [DNR]	6	1.3
29.	Which of the following groups does the total annual income of your household fall?		
	1. Under \$15,000	28	6.3
	2. \$15,000 to \$24,999	43	9.6
	3. \$25,000 to \$34,999	38	8.4
	4. \$35,000 to \$49,999	65	14.4
	5. \$50,000 to \$74,999	80	17.8
	6. \$75,000 to \$99,999	69	15.3
	7. \$100,000 to \$124,999	26	5.7
	8. Over \$125,000	34	7.5
	9. Dk/Refused [DNR]	68	15.1
30.	How often do you attend religious services?		
	1. Several times a week	71	15.8
	2. Weekly	178	39.3
	3. Several times a month	37	8.2
	4. Monthly	38	8.5
	5. Several times a year	52	11.5
	6. Annually	11	2.3
	7. Less than annually	58	12.8
	8. Dk/Refused [DNR]	7	1.5

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*This concludes our survey. Thank you for your participation.*

31.	[BY OBSERVATION] Sex of respondent		
	1. Male	207	45.9
	2. Female	244	54.1
32.	Congressional District [PRE-CODE]		
	1. Jim Bridenstine	96	21.2
	2. Markwayne Mullin	94	20.9
	3. Frank Lucas	93	20.5
	4. Tom Cole	88	19.5
	5. James Lankford	81	18.0
33.	MSA [PRE-CODE]		
	1. Oklahoma City MSA	120	26.5
	2. Tulsa MSA	129	28.5
	3. Rest of state	203	45.0