

Beta

Weighting Table Report: SoonerPoll Quarterly (Q2, 2016)

Age	Unweighted	Strata	Factor
18-24	0.7	1.8	2.57
25-34	5.2	3.6	0.69
35-44	9.0	12.0	1.33
45-54	15.5	18.6	1.20
55-64	27.2	25.3	0.93
65+	42.4	38.7	0.91
	100.0	100.0	

Phone type	Unweighted	Strata	Factor
Cellphone	3.0	6.0	2.00
Landline	49	47.7	0.97
Online	48	46.3	0.96
	100.0	100.0	

Party	Unweighted	Strata	Factor
Republican	48.1	49.5	1.03
Democrat	43.9	43.3	0.99
Independent	8.0	7.1	0.89
	100.0	99.9	

Sex	Unweighted	Strata	Factor
Male	39.0	45.6	1.17
Female	61.0	54.4	0.89
	100.0	100.0	

Congressional District	Unweighted	Strata	Factor
Bridenstine	24.5	21.4	0.87
Mullins	17.5	20.2	1.15
Lucas	14.3	20.3	1.42
Cole	14.2	19.5	1.37
Russell	29.5	18.6	0.63
	100.0	100.0	

Unweighted data represented is prior to any weights being applied. Weights are applied one at a time and not all weights are used, so long as the unweighted number falls within the margin of error of its corresponding strata. See front page of the topline document for details. Stratum, except for phone type, were determined using SoonerPoll.com's proprietary database of likely voters in Oklahoma which produces a demographic profile of the Oklahoma electorate. They are updated on a quarterly basis.