

**Beta**

**Weighting Table Report: SoonerPoll Quarterly (Q3, 2016)**

Age	Unweighted	Strata	Factor
18-24	1.9	1.8	0.95
25-34	4.5	3.6	0.80
35-44	9.4	12.0	1.28
45-54	15.8	18.6	1.18
55-64	22.8	25.3	1.11
65+	45.6	38.7	0.85
	<b>100.0</b>	<b>100.0</b>	

**Phone type**

Cellphone	21.7	6.0	0.28
Landline	45.0	47.7	1.06
Online	33.3	46.3	1.39
	<b>100.0</b>	<b>100.0</b>	

**Party**

Republican	55.6	49.5	0.89
Democrat	35.9	43.3	1.21
Independent	7.9	6.5	0.82
Libertarian	0.6	0.7	1.17
	<b>100.0</b>	<b>100.0</b>	

**Sex**

Male	47.8	45.6	0.95
Female	52.2	54.4	1.04
	<b>100.0</b>	<b>100.0</b>	

**Congressional District**

Bridenstine	22.7	21.4	0.94
Mullins	15.0	20.2	1.35
Lucas	15.2	20.3	1.34
Cole	16.0	19.5	1.22
Russell	31.1	18.6	0.60
	<b>100.0</b>	<b>100.0</b>	

*Unweighted data represented is prior to any weights being applied. Weights are applied one at a time and not all weights are used, so long as the unweighted number falls within the margin of error of its corresponding strata. See front page of the topline document for details. Stratum, except for phone type, were determined using SoonerPoll.com's proprietary database of likely voters in Oklahoma which produces a demographic profile of the Oklahoma electorate. They are updated on a quarterly basis.*