
News9/Newson6 General Election Baseline
September 15th – 25th, 2018

Sample: Likely voters registered in the CD5 (n=303) Margin of Error: ± 5.63%
Weighted by age, party and gender; stratified to represent the likely voter population of CD5.

Introduction:

Hello, I'm _____, and I'm calling from Sooner Poll, Oklahoma's public opinion pollster. Thank you for taking the time to talk with me. Please be assured that we are not trying to sell you anything and your individual responses are confidential.

1.	With which political party are you registered?		
	1. Republican	149	49.2
	2. Democrat	120	39.7
	3. Independent	32	10.6
	4. Libertarian	1	0.4
	5. Not registered [DNR] [TERMINATE]	0	0.0
	6. DK/Refused [DNR] [TERMINATE]	0	0.0
2.	Do you consider yourself a liberal, a moderate, or a conservative in your political beliefs? [PROBE: VERY/SOMEWHAT]		
	1. Very liberal	26	8.7
	2. Somewhat liberal	43	14.3
	3. Moderate	99	32.9
	4. Somewhat conservative	49	16.3
	5. Very conservative	78	25.6
	6. DK/Refused [DNR]	7	2.2

I am going to read you a list of individuals or organizations. For each one, please tell me if you have a FAVORABLE or UNFAVORABLE opinion. [PROBE: VERY/SOMEWHAT]

3.	President Donald Trump		
	1. Very favorable	105	34.8
	2. Somewhat favorable	47	15.4
	3. DK/No opinion [DNR]	19	6.4
	4. Somewhat unfavorable	24	8.1
	5. Very unfavorable	107	35.3
4.	Governor Mary Fallin		
	1. Very favorable	10	3.3
	2. Somewhat favorable	46	15.2
	3. DK/No opinion [DNR]	32	10.7
	4. Somewhat unfavorable	76	25.1
	5. Very unfavorable	138	45.8
17e.	[IF CD5] If the November general election for UNITED STATES CONGRESS were TODAY, and you were standing in the voting booth right now and had to make a choice, for whom would you vote?		
	1. Steve Russell, the Republican	143	47.2
	2. Kendra Horn, the Democrat	113	37.2
	3. Don't know/Refused [DNR]	47	15.6

Demographics

Now, I'm going to ask you questions about demographics; these are for classification purposes only.

23.	Into which of the following age groups do you fall?		
	1. 18-24	9	3.1
	2. 25-34	15	5.1
	3. 35-44	46	15.3
	4. 45-54	46	15.3
	5. 55-64	75	24.8
	6. 65 and over	110	36.4
24.	How often do you attend religious services?		
	1. Several times a week	41	13.6
	2. Weekly	109	36.0
	3. Several times a month	31	10.3
	4. Monthly	19	6.4
	5. Several times a year/Annually	44	14.5
	6. Less than annually/Never	44	14.5
	7. DK/Refused [DNR]	14	4.7
25.	Do you consider yourself to be an Evangelical Christian?		
	1. Yes	146	48.2
	2. No	140	46.1
	3. DK/Refused [DNR]	17	5.6
26.	[OBSERVED BY INTERVIEWER] Sex		
	1. Male	137	45.3
	2. Female	166	54.7
27.	MSA [PRE-CODE]		
	1. Tulsa	0	0.0
	2. Oklahoma City	289	95.5
	3. Rest of the state	14	4.5
28.	Congressional District [PRE-CODE]		
	1. Bridenstine	0	0.0
	2. Mullins	0	0.0
	3. Lucas	0	0.0
	4. Cole	0	0.0
	5. Russell	303	100.0

		Party								Label					
		Republican		Democrat		Independent		Libertarian		Liberal		Conservative		Moderate	
Donald Trump	Very favorable	95	63.9%	6	5.0%	4	12.9%	0	0.0%	4	5.3%	87	68.5%	15	14.8%
	Somewhat favorable	34	22.5%	10	8.7%	3	8.1%	0	12.7%	3	4.1%	21	16.3%	22	22.4%
	Don't know/Neutral	10	6.7%	3	2.3%	7	21.0%	0	0.0%	1	0.9%	9	6.9%	10	10.1%
	Somewhat unfavorable	4	2.4%	16	13.1%	5	15.6%	0	0.0%	6	9.1%	4	3.5%	13	12.9%
	Very unfavorable	7	4.5%	85	70.9%	14	42.3%	1	87.3%	56	80.5%	6	4.7%	40	39.8%
Mary Fallin	Very favorable	8	5.6%	2	1.3%	0	0.0%	0	0.0%	2	2.4%	8	6.1%	1	0.5%
	Somewhat favorable	35	23.3%	8	7.1%	3	8.1%	0	12.7%	5	6.5%	32	25.1%	10	9.6%
	Don't know/Neutral	16	10.7%	10	8.6%	6	18.6%	0	12.7%	2	3.6%	20	15.7%	9	9.3%
	Somewhat unfavorable	42	28.0%	23	19.3%	11	34.2%	0	0.0%	5	7.8%	37	29.3%	28	28.4%
	Very unfavorable	48	32.4%	77	63.8%	13	39.1%	1	74.6%	55	79.7%	30	23.9%	52	52.1%
CD5	Steve Russell	124	83.5%	11	9.4%	7	22.4%	0	12.7%	5	7.1%	102	80.1%	36	36.6%
	Kendra Horn	7	4.7%	93	77.5%	11	34.5%	1	87.3%	52	74.0%	6	4.4%	50	49.9%
	Undecided	18	11.8%	16	13.0%	14	43.1%	0	0.0%	13	18.9%	20	15.6%	13	13.4%

		Age												Gender			
		18-24		25-34		35-44		45-54		55-64		65 and over		Male		Female	
Party	Republican	0	0.0%	7	43.8%	18	39.1%	26	56.6%	42	55.7%	56	50.8%	72	52.3%	77	46.6%
	Democrat	9	100%	2	12.4%	18	39.2%	15	31.4%	28	37.3%	48	43.8%	49	35.6%	71	43.1%
	Independent	0	0.0%	7	43.8%	10	21.7%	4	9.7%	5	7.0%	6	5.1%	16	11.4%	17	10.0%
	Libertarian	0	0.0%	0	0.0%	0	0.0%	1	2.2%	0	0.0%	0	0.3%	1	0.7%	0	0.2%
Label	Liberal	0	0.0%	2	12.4%	14	33.9%	12	25.6%	13	17.8%	28	26.2%	27	20.4%	43	26.1%
	Conservative	0	0.0%	9	58.2%	10	23.3%	14	29.9%	43	56.6%	52	47.7%	51	38.9%	76	46.0%
	Moderate	9	100%	5	29.3%	18	42.8%	21	44.4%	19	25.5%	28	26.1%	53	40.7%	46	28.0%
Donald Trump	Very favorable	0	0.0%	2	14.9%	13	28.4%	16	35.5%	29	39.0%	44	40.1%	46	33.3%	60	36.1%
	Somewhat favorable	0	0.0%	4	28.9%	6	13.4%	8	16.4%	13	17.7%	15	13.8%	21	15.4%	26	15.5%
	Don't know/Neutral	0	0.0%	7	43.8%	2	5.3%	2	4.8%	6	8.4%	2	1.5%	8	5.7%	12	7.0%
	Somewhat unfavorable	0	0.0%	0	0.0%	5	10.9%	4	8.0%	4	4.7%	12	11.0%	19	13.6%	6	3.5%
	Very unfavorable	9	100%	2	12.4%	19	42.0%	16	35.4%	23	30.3%	37	33.6%	44	32.0%	63	37.9%
Mary Fallin	Very favorable	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	9	8.0%	5	3.7%	5	2.9%
	Somewhat favorable	0	0.0%	1	7.4%	2	5.3%	2	4.8%	16	21.8%	24	21.6%	21	15.2%	25	15.2%
	Don't know/Neutral	0	0.0%	3	21.9%	4	7.7%	6	12.6%	6	8.1%	14	12.3%	6	4.3%	27	16.0%
	Somewhat unfavorable	0	0.0%	6	36.8%	12	26.3%	14	30.2%	19	25.1%	25	22.8%	42	31.0%	33	20.2%
	Very unfavorable	9	100%	5	33.9%	28	60.7%	24	52.4%	33	43.6%	39	35.3%	63	45.9%	76	45.7%
CD5	Steve Russell	0	0.0%	7	43.8%	16	35.0%	24	51.9%	41	54.3%	55	50.0%	69	50.4%	74	44.6%
	Kendra Horn	9	100%	2	12.4%	27	57.3%	11	23.9%	25	33.9%	38	34.8%	52	38.1%	60	36.4%
	Undecided	0	0.0%	7	43.8%	4	7.7%	11	24.2%	9	11.8%	17	15.2%	16	11.4%	31	19.0%

		Religious Serv.								Evangelical					
		Weekly		Monthly		Several times a year/annually		Less than annually/Neve r		Yes		No		Don't know	
Party	Republican	91	60.5%	22	43.9%	12	27.0%	14	32.6%	100	68.5%	40	28.3%	9	54.8%
	Democrat	50	33.0%	25	49.0%	20	44.7%	22	49.5%	35	23.9%	78	55.6%	8	45.2%
	Independent	9	5.8%	3	6.7%	12	27.9%	8	18.0%	11	7.5%	21	15.3%	0	0.0%
	Libertarian	1	0.7%	0	0.3%	0	0.4%	0	0.0%	0	0.1%	1	0.9%	0	0.0%
Label	Liberal	15	9.9%	19	37.8%	9	23.0%	24	54.3%	19	13.3%	45	33.4%	5	33.9%
	Conservative	83	55.6%	16	30.8%	11	29.5%	8	17.7%	89	61.2%	28	20.9%	9	58.4%
	Moderate	52	34.5%	16	31.5%	18	47.5%	12	28.0%	37	25.5%	61	45.6%	1	7.8%
Donald Trump	Very favorable	67	44.5%	11	22.8%	11	25.2%	10	21.7%	78	53.4%	20	14.6%	7	41.2%
	Somewhat favorable	21	13.9%	14	28.4%	7	16.0%	2	5.4%	29	19.7%	15	10.9%	3	16.3%
	Don't know/Neutral	10	6.8%	4	8.5%	1	1.4%	3	7.7%	9	6.1%	10	7.5%	0	0.0%
	Somewhat unfavorable	16	10.7%	4	8.2%	1	2.0%	1	1.2%	6	4.2%	15	10.9%	3	17.7%
Mary Fallin	Very unfavorable	36	24.0%	16	32.1%	24	55.5%	28	63.9%	24	16.5%	78	56.1%	4	24.9%
	Very favorable	9	6.3%	0	0.0%	0	0.0%	0	0.0%	7	4.8%	2	1.7%	1	3.0%
	Somewhat favorable	28	18.7%	2	3.5%	5	12.1%	7	16.5%	34	23.3%	8	6.0%	4	21.0%
	Don't know/Neutral	22	14.5%	7	13.1%	3	6.3%	1	2.0%	16	11.2%	15	11.1%	1	3.7%
	Somewhat unfavorable	35	23.1%	13	24.8%	17	38.1%	6	14.7%	33	22.8%	38	27.2%	5	27.2%
CD5	Very unfavorable	56	37.4%	30	58.6%	19	43.4%	29	66.9%	55	37.9%	75	54.0%	8	45.1%
	Steve Russell	84	56.0%	22	44.3%	17	37.8%	11	25.2%	102	69.6%	32	22.9%	9	54.8%
	Kendra Horn	47	31.0%	22	44.1%	20	45.7%	21	49.0%	26	17.5%	83	59.1%	4	25.7%
	Undecided	19	12.9%	6	11.7%	7	16.5%	11	25.7%	19	12.9%	25	17.9%	3	19.5%

		CD5						MSA			
		Steve Russell		Kendra Horn		Undecided		Oklahoma City		Rest of state	
Party	Republican	124	86.9%	7	6.2%	18	37.3%	138	47.7%	11	79.9%
	Democrat	11	7.9%	93	82.8%	16	33.2%	117	40.7%	3	20.1%
	Independent	7	5.0%	11	9.9%	14	29.4%	32	11.1%	0	0.0%
	Libertarian	0	0.1%	1	1.1%	0	0.0%	1	0.5%	0	0.0%
Label	Very liberal	0	0.0%	26	23.4%	0	0.0%	26	9.1%	0	0.0%
	Somewhat liberal	5	3.4%	25	22.4%	13	28.0%	43	14.8%	1	4.6%
	Moderate	36	25.5%	50	44.1%	13	28.4%	93	32.2%	7	47.7%
	Somewhat conservative	38	26.7%	5	4.5%	6	12.6%	46	15.8%	3	25.3%
	Very conservative	63	44.3%	0	0.4%	14	29.3%	75	25.8%	3	22.4%
Donald Trump	Don't know/Refused	0	0.0%	6	5.1%	1	1.8%	7	2.3%	0	0.0%
	Very favorable	91	63.6%	1	1.2%	13	27.8%	95	33.0%	10	73.4%
	Somewhat favorable	40	28.1%	5	4.0%	2	4.5%	46	15.9%	1	6.5%
	Don't know/Neutral	4	3.1%	3	2.3%	12	26.4%	19	6.5%	1	4.6%
	Somewhat unfavorable	2	1.3%	19	16.5%	4	8.4%	23	7.9%	1	10.9%
Mary Fallin	Very unfavorable	6	4.0%	85	75.9%	16	33.0%	106	36.7%	1	4.6%
	Very favorable	8	5.4%	1	0.7%	1	3.1%	10	3.4%	0	0.0%
	Somewhat favorable	35	24.2%	5	4.8%	6	12.7%	42	14.7%	3	25.3%
	Don't know/Neutral	15	10.2%	9	8.2%	9	18.3%	32	11.0%	1	4.6%
	Somewhat unfavorable	41	29.0%	27	23.7%	8	16.5%	71	24.7%	4	32.2%
	Very unfavorable	45	31.2%	71	62.8%	23	49.3%	133	46.1%	5	37.9%

		CD5						MSA			
		Steve Russell		Kendra Horn		Undecided		Oklahoma City		Rest of state	
CD5	Steve Russell	143	100%	0	0.0%	0	0.0%	132	45.7%	11	79.9%
	Kendra Horn	0	0.0%	113	100%	0	0.0%	110	38.0%	3	20.1%
	Undecided	0	0.0%	0	0.0%	47	100%	47	16.3%	0	0.0%
MSA	Tulsa	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	Oklahoma City	132	92.4%	110	97.6%	47	100%	289	100%	0	0.0%
	Rest of state	11	7.6%	3	2.4%	0	0.0%	0	0.0%	14	100%