

Call Dispositions and Rate Calculations (Cellphones only)

	Online Panel	Landline (IVR)	Cell	Total
Interview (Category 1)				
Completed interview	113	176	120	409
Partial interview				
Eligible, non-interview (Category 2)				
Refusal				
Respondent refusal			89	90
Household refusal				
Breakoff (Known) refusal			1	1
Breakoff partial			2	2
Non-contacts				
Respondent not available			81	116
Respondent voicemail, message left				
Respondent voicemail, no message left			115	140
Other non-refusals				
Deceased respondent				
Physically or mentally unable/incompetent				
Language barrier				
Respondent language barrier			1	1
Household language barrier				
Callback/Not safe to talk			4	4
Poor audio				
Unknown eligibility, non-interview (Category 3)				
Always busy			19	24
No answer			96	140
Unknown voicemail, don't know if correct person			355	439
Call blocking			17	22
Not eligible (Category 4)				
Fax/data line			1	1
Non-working			21	22
Disconnected			46	54
Temporarily out of service			13	22
Non-residential			7	8
Person not household resident				
Child's cell phone			1	1
Duplicate listing, disqualified				
Total phone numbers used				1,211
Average # attempts (non-contacts & unknown eligibility)				4
Complete interviews (I)				124
Partial interviews (P)				0
Refusals and breakoffs (R)				93
Non-contacts (NC)				256
Other (O)				1
Unknown household (UH)				629
Unknown other (UO)				0
Estimated proportion of cases of unknown eligibility that are eligible (e)				0.814
Response rate				
Method 1 = $I / (I + P + R + NC + O + UH + UO)$				0.112
Method 2 = $(I + P) / (I + P + R + NC + O + UH + UO)$				0.112
Method 3 = $I / ((I + P + R + NC + O) + e(UH + UO))$				0.126
Method 4 = $(I + P) / ((I + P + R + NC + O) + e(UH + UO))$				0.126
Cooperation rate				
Method 1 = $I / (I + P + R + O)$				0.569
Method 2 = $(I + P) / (I + P + R + O)$				0.569
Method 3 = $I / (I + P + R)$				0.571
Method 4 = $(I + P) / (I + P + R)$				0.571
Refusal rate				
Method 1 = $R / (I + P + R + NC + O + UH + UO)$				0.084
Method 2 = $R / ((I + P + R + NC + O) + e(UH + UO))$				0.094
Method 3 = $R / (I + P + R + NC + O)$				0.196
Contact rate				
Method 1 = $(I + P + R + O) / (I + P + R + O + NC + UH + UO)$				0.198
Method 2 = $(I + P + R + O) / ((I + P + R + O + NC) + e(UH + UO))$				0.221
Method 3 = $(I + P + R + O) / (I + P + R + O + NC)$				0.460