SoonerPoll.com

Call Dispositions and Rate Calculations

	Online Panel	Landline via IVR	Cell	Total
Interview (Category 1)				
Completed interview	186	248	51	485
Partial interview			1	1
Eligible, non-interview (Category 2)				
Refusal				
Respondent refusal			104	104
Household refusal			2	2
Breakoff (Known) refusal				
Breakoff partial				
Non-contacts				
Respondent not available			11	11
Respondent voicemail, message left			5	5
Respondent voicemail, no message left			352	352
Other non-refusals				
Deceased respondent				
Physically or mentally unable/incompetent				
Language barrier				
Respondent language barrier				
Household language barrier				
Callback/Not safe to talk			6	6
Poor audio				
Unknown eligibility, non-interview (Category 3)				
Always busy			50	50
No answer			104	104
Unknown voicemail, don't know if correct person			29	29
Call blocking			48	48
Not eligible (Category 4)				
Fax/data line			2	2
Non-working			32	32
Disconnected			448	448
Temporarily out of service			6	6
Non-residential			11	11
Person not household resident			8	8
Child's cell phone				
Duplicate listing, disqualified				

Total phone numbers used	1,270
Average # attempts (non-contacts & unknown eligibility)	1
Complete interviews (I)	51
Partial interviews (P)	1
Refusals and breakoffs (R)	106
Non-contacts (NC)	368
Other (O)	0
Unknown household (UH)	237
Unknown other (UO)	0
Estimated proportion of cases of unknown eligibility that are eligible (e)	0.509
Response rate	
Method 1 = I / (I + P + R + NC + O + UH + UO)	0.067
Method 2 = (I + P) / (I + P + R + NC + O + UH + UO)	0.068
Method 3 = I / ((I + P + R + NC + O) + e(UH + UO))	0.079
Method 4 = (I + P) / ((I + P + R + NC + O) + e(UH + UO))	0.080
Cooperation rate	
Method 1 = I / (I + P + R + O)	0.323
Method 2 = (I + P) / (I + P + R + O)	0.329
Method 3 = I / (I + P + R)	0.323
Method 4 = (I + P) / (I + P + R)	0.329
Refusal rate	
Method 1 = R / (I + P + R + NC + O + UH +UO)	0.139
Method 2 = R / ((I + P + R + NC + O) +e(UH + UO))	0.164
Method 3 = R / (I + P+ R + NC + O)	0.202
Contact rate	
Method 1 = (I + P + R + O) / (I + P + R + O + NC + UH + UO)	0.207
Method 2 = (I + P + R + O) / ((I + P + R + O + NC) + e(UH + UO))	0.244
Method 3 = (I + P + R + O) / (I + P + R + O + NC)	0.300